



MetaCarta Systems Integrator Alliance Program

Supporting and Promoting MetaCarta and Systems Integrator Solutions

MetaCarta's **Systems Integrator Alliance Program** is designed to support and promote the integration of MetaCarta's product suite into product and service offerings from System Integrators involved in providing mission critical solutions to energy, Public Sector, and newly emerging MetaCarta markets.

Program Benefits

The MetaCarta Systems Integrator Alliance Program provides Systems Integrators with technical and marketing resources to create a unique offering in a wide range of industries.

New Value Proposition & Competitive Differentiator

Cash in on new business opportunities by leveraging unique MetaCarta technology. Differentiate offerings from competitive products by creating a need-driven solution.

Create New Revenue Opportunities

Take advantage of the burgeoning geographic intelligence market by delivering an innovative solution.

Comprehensive Product Support

As part of the Program, Systems Integrators receive 10 hours of email technical support, and 10 hours of training class credit. In addition, Partners will have access to MetaCarta's team of support staff and a dedicated point-of-contact.

Marketing Benefits

MetaCarta will promote your solution using a variety of marketing vehicles. These include:

- Web page with prominent links to the solution & related marketing material
- Data sheet complete with a description of integration, Partner profile, links, and points of contact
- Joint marketing and field engagements such as Webinars, seminars, and events
- Press Release announcing the partnership and an e-newsletter promotion sent by MetaCarta

Typical Engagement Model

MetaCarta and your organization will team together to win new business. As part of the Program, MetaCarta provides:

- Proposal support with win themes
- Competitive pricing models
- Technical specifications
- Value propositions
- Solution collateral

MetaCarta will provide deep expert technical knowledge of and proven demonstrable integration examples.

Additional Program Details

The Program requires a nominal annual fee (per site) that covers our internal costs. As part of the fee, Systems Integrators receive:

- One (1) "highest capacity" MetaCarta Appliance
- All software products (GTS or geOdrive, and GeoTagger)
Restriction: Resultant tags/tagged documents cannot be used outside designated site installation
- Five (5) named user access licenses
- No restriction or limit of documents capacity
- "First-look" Beta program participation

How to Join

- 1) Complete an application
- 2) MetaCarta will review your application and send you a customized Alliance Partner Program Agreement
- 3) Sign the Agreement

For more information, contact MetaCarta at: MAP@metacarta.com.